

ABSTRACT OF THE DISCLOSURE

A data display device includes an appearance characteristic obtaining unit and a display control unit. The appearance characteristic obtaining unit obtains appearance characteristic of each of data objects that are displayed on a screen by similar data display ways. The data objects represent pieces of information to be displayed on the screen respectively. The display control unit changes appearance of at least one of the data objects so that the at least one of the data objects is displayed in a distinct appearance, depending on the appearance characteristic obtained.